



KAUN BANEGA LAKHPATI

AN INITIATIVE BY BIOSTADT, FOR BIOSTADT

~ Premiere featured on 25th January, 2022 ~

On the eve of India's Republic Day this year, a truly pioneering initiative was launched by Biostadt India Limited that reached the homes of all Biostadians across the country. A unique program called 'KAUN BANEGA LAKHPATI' aired LIVE via the digital platform for all Biostadians across the length and breadth of our diverse nation.

A brainchild of our respected CMD Sir - Mr. Juzar Khorakiwala, Biostadt's Kaun Banega Lakhpati, aimed at enhancing and spreading knowledge about three main subjects - the business of Biostadt, the agriculture industry and about the competition.

The excitement for the event was palpable throughout the organization from the very first announcement that was sent out to all Biostadians. This was very positively proven when we received over 360+ registrations for the game show! Wow, what a start!

In order to ensure fair participation, we divided the game into 3 rounds, each having a set of questions and answers that were put together by all HoD's. The level of difficulty for each question was bucketed into simple, medium and difficult and categorized as per each business function or vertical. I sincerely thank all heads of departments and key persons involved - Ms. Harsha Adarkar, Mr. Santosh Margi, Mr. Gokul Dafale, Mr. Nitiin Sonar, Mr. N.P. Singh, Mr. Satish Kamath, Mr. Ramababu, Mr. Ravi OR and Mr. Santosh Rane along with Mr. Huzefa Khorakiwala, Ms. Ummeaiman Khorakiwala and Ms. Ummehaani Khorakiwala; for giving their time to create a robust data bank of over 170+ questions overall, for this initiative. Our esteemed Strategy Consultant - Mr. Ramkrishna Mudholkar, played an instrumental role leading to the success of the show. His knowledge and widespread industry experience enabled us to select a mix of the best questions and answers that formed the main crux of KAUN BANEGA LAKHPATI.

Reaching out to all employees across India, we played ROUND 1 of the show via an online quiz platform on the evening of Saturday 11th December, 2021. Contestants had 45 minutes to answer a set of 20 questions, out of which 20 contestants were shortlisted for the SEMI FINAL round. The first 20 contestants to submit the correct and most accurate answers within the allotted time were selected to proceed to the next round.

By the time we completed Round 1, the excitement for this game show went up a notch further. I remember being asked by a number of Biostadians about who got through to the next round. The organizing team quickly regrouped and we announced the SEMI FINAL round to be played online a week later, on the evening of Saturday, 18th December, 2021. The shortlisted contestants now had 60 minutes to answer a set of 30 questions. This time, the first 5 contestants to submit the correct and most accurate answers within the allotted time were selected to proceed to the FINAL round.



On the evening of Tuesday, 25th January, 2022, we hosted a LIVE event that reached the homes of all Biostadians via their computer/mobile screens. Similar to the popular TV show, our FINAL round consisted of a set of 15 questions which also included '*padhavs*' at strategic points. We enabled the contestants with 3 lifelines - Phone-a-friend, audience poll and 50:50 incase they were doubtful of their answers. The audience poll lifeline enabled all Biostadians sitting at home to participate and be a part of the show as well. The 5 shortlisted contestants - Mr. S. Raj from Supply Chain HO, Mr. Jai Sedha from CCD, Jammu Factory, Mr. Hanif Sayyad from Development

& Registration HO, Mr. Yoganjaneya Reddy and Mr. Harshavardhan Reddy from IOPL; played the rounds of 'Fastest Finger First' and got a chance to sit in the hot-seat. During the show, Mr. Ramkrishna Mudholkar was invited to share his views and opinions on some of the answers, which turned out to be most educational and informative for all who watched the event.



For this first season of Kaun Banega Lakhpatti, unfortunately, there was no contestant to win the ultimate prize money of Rs.1,00,000. However, the objective of the show which was set out to ensure a better understanding of the workings of our company, understanding and sharing knowledge about the competition and about the agriculture industry, was indeed met fruitfully.

At the back-end, the organizing team also got to learn a few lessons on various aspects as we put together this unique initiative for the first time. Feedback and suggestions were welcomed by fellow Biostadians and by members of the leadership team, which will now be incorporated in the next shows.

We look forward to the next season of Biostadt's Kaun Banega Lakhpatti with similar excitement and gusto. This will be scheduled tentatively in May 2022.